



MOVIN expands its network to 28 cities, adds a new strategic hub in Mumbai

Rapidly growing its network across India to 2000+ pin codes

Plans to develop 10 more hubs by Q1 2023 to connect more regional centers

Mumbai, 21 September 2022 – MOVIN, a logistics brand launched in May this year through a joint venture between UPS and InterGlobe Enterprises has announced the expansion of its network to 28 cities across metros and Tier I & II markets. As part of its strategic expansion, MOVIN is also establishing its hubs across the country with the most recent one being added in Bhiwandi, Maharashtra. MOVIN plans to develop 10 more Hubs as part of its strategy to connect more regional centers by Q1 2023. This will further strengthen its offerings and boost its capability to capture the ever-expanding opportunity in the B2B logistics space.

Through this expansion of operations, supported by tech-driven innovations, MOVIN's Express End-of-day and Standard Premium delivery services will now be catering to B2B customers across more than 2000+ pin codes. MOVIN's unique offering includes a fully predictable, day and time definite service across the country. Its rapidly growing network over both air and ground enables an uninterrupted flow of goods that is backed by consistent, predictable, and responsive operations. MOVIN's expansion by establishing new hubs across India, increasing the number of pin codes for pickup and delivery, collaborating with multiple stakeholders and operating dedicated customer experience centers is setting a benchmark in service quality and providing value-based solutions to the customers.

The Express End-of-Day network covers 28 cities including Ahmedabad, Amritsar, Baroda, Bengaluru, Bhopal, Bhubaneswar, Chandigarh, Chennai, Cochin, Coimbatore, Delhi-NCR, Goa, Hyderabad, Indore, Jaipur, Jalandhar, Kanpur, Kolkata, Lucknow, Mangalore, Mumbai, Patna, Pune, Raipur, Ranchi, Surat, Vijayawada and Vishakhapatnam catering to 2000+ pin codes.

MOVIN's Standard Premium network is present across 13 cities namely Ahmedabad, Bengaluru, Chandigarh, Chennai, Cochin, Coimbatore, Delhi-NCR, Hyderabad, Jaipur, Kanpur, Lucknow, Mumbai, and Pune.

"MOVIN's remarkable growth since its launch in May this year has been in line with our strategy of adopting a partner driven approach by enhancing capabilities for partners through customized technology driven training. We are expanding rapidly by connecting metros, Tier I & Tier II cities with our strategic hubs through regional centers, offering greater coverage to our customers. Our strategic Hubs offer competitive time in transit for our Standard Premium services connecting cities in North, West and South India. Customer satisfaction is our top priority, which we strive to achieve through operational automation and reliability. MOVIN's recent expansion is a result of the tremendous response from our B2B customers across segments of apparel, electronics, IT peripherals, automotive components, healthcare, and e-commerce", **said JB Singh, Director InterGlobe Enterprises and Board Member of MOVIN.**

The expansion further showcases MOVIN's ability to collaborate and adapt while providing enhanced predictability, better customer experience and greater competitiveness to help Indian businesses swiftly integrate into the global value chain. "We are committed to providing best-in-class customer experience by bringing in higher levels of efficiencies, stronger distribution channels, advanced innovative technology and global best practices", **Mr. Singh added.**

MOVIN will continue to grow its reach across India and will soon expand its Express Early Morning (before 10:30 am) and Express Mid-day (before noon) service.

About MOVIN

MOVIN Express Private Limited is a joint venture between UPS and InterGlobe Enterprises. The name MOVIN is the combination of **Movement** and **India (MOVEMENT+INDIA)**. MOVIN's logistics services are built for Indian businesses in the fast lane. Its pace and agility will match their ambitions, and its service levels will exceed their expectations. MOVIN offers a suite of B2B domestic services including a fully predictable, day-definite service, as well as express, time definite service across the country. With seamless integration across air and ground networks, these express corridors are enabling an uninterrupted flow of goods, backed by consistent, predictable and responsive operations. For more details, visit www.movin.in

Press contact

Shankhadipa Talukdar | shankhadipa.talukdar@genesis-bcw.com | +919999956546
